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## Ten Events to Celebrate Ten Years in Business

May marks the start of TRAC's 10 year birthday celebrations with ten events planned over the next 6 months to help celebrate TRAC's milestone achievement.

We ask that you join us in having fun with our variety of events over the next few months, whether it is our Charity Dinner or one of our smaller events and enjoy giving something special back to good causes which need our on-going support. You can read more about each of our ten events below and we'll keep you updated with the latest news and pictures.

May

### + Young Enterprise Innovation Awards



This is the second year that TRAC has been involved with Cornwall's Young Enterprise, the UK's leading enterprise education charity which brings together young people, business volunteers and educators to inspire successful enterprise projects.

This year TRAC was delighted to sponsor the 'Most Innovative Product' category at Cornwall's Young Enterprise Innovation Awards on the 11<sup>th</sup> May. The Awards recognise the achievements of groups of students from local secondary schools who have developed, launched and run their own businesses over the past 8 months. To read more about the event click [here](#).

TRAC has successfully grown by recruiting talented graduates from the county and recognises Innovation as one of its key values, so working with Young Enterprise is a perfect fit. We have developed a fantastic relationship with Young Enterprise and look forward to working in closer partnership through the 'Enterprise Engaged' programme. This was a fitting start to TRAC's 10 year celebrations.





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## June

### + World Blood Day



The NHS Blood Service needs 7,000 donors every day and over 330,000 new donors every year to replace existing donors who leave the service, however only 4% of the UK population give blood.

As part of TRAC's social contribution, members of the team regularly give blood. To coincide with World Blood Donor Day on 14<sup>th</sup> June we're encouraging as many of the team as possible to visit the local blood donation sessions.

## July

### + TRAC Volunteering

TRAC's Social Contribution Policy supports employees volunteering a day each year for local community activities.

In July seven members of the TRAC team visited Fox Grove, on the Old Clowance Estate near Helston to volunteer their services to help the Sustainable Trust remove Rhododendron and preserve the forest for future generations. To read more click [here](#).





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## Chamber Business Breakfast



Although TRAC provides worldwide services, the heart of the company is inextricably 'Cornish' and as such the local community and business network plays a significant part in the lives of its employees and the running of the business. As active members of the Chamber of Commerce, TRAC showcased the company's approach to social contribution at the July Chamber Breakfast and used the opportunity to launch and promote the Charity Dinner Event in September.

## TRAC On-site

Unfortunately our clients don't share our beautiful Cornish location so TRAC's director, Jonathan Trethowan and Marketing Manager Natalie Grogan spent 3 days at the beginning of July visiting some of our new and existing clients. It was a great opportunity to meet some of our new clients face-to-face for the first time and catch up with some of our most valued clients we've had the pleasure to work with over the past 10 years. We found it a really valuable experience and something we are hoping to repeat later on this year.





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## **+** loD @ 6



Company Director Sarah Trethowan is an active member of the Institute of Directors (IoD) and was a finalist in this year's South West's Director of the Year Award. The South West IoD hold monthly networking meetings and TRAC was delighted to host the popular 'Thursday @6' event at its offices in the Pool Innovation Centre. Read more about the event [here](#).

We received some fantastic positive feedback about the evening:

"I really enjoyed last night's TRAC 10 year birthday event, met some great people, thank you for inviting me!"

Terry Drake, Managing Director at Fore-Sight Solutions

"Many thanks for inviting me to your birthday celebrations which was very nice. TRAC goes from strength to strength, as a result of your vision and hard work. Congratulations on everything you have achieved and best wishes from everyone at Cornwall College."

Dave Linnell OBE, CEO and Principal, Cornwall College

"A very enjoyable evening celebrating TRAC's 10th birthday at PIC (Pool Innovation Centre). A great turnout and lots of great conversations, thanks."

Tracie Seebold, Founder of Elevate Leadership

## **August**

### **+** TRAC's Birthday Mailing

We're planning a very special mailing to thank our clients for their loyal support over the past 10 years and allow them to share in our celebrations. Keep your eyes out for the post!





## September

### + Charity Dinner



As part of its tenth birthday celebrations TRAC is hosting a Charity Dinner in aid of the Cornwall 100 Club.

The Charity Dinner will take place on Friday 30<sup>th</sup> September at the picturesque Tregenna Castle in St Ives. The evening will consist of a fantastic 3 course meal with entertainment including raffle and music. Tregenna has also kindly offered 50% off the room rate for guests attending the dinner so there's no need to rush off home afterwards.

All proceeds from the raffle and any profit from the event will be donated to the Cornwall 100 Club. To find out more click [here](#).





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## November

### + CCF 7<sup>th</sup> Annual Awards



Continuing our support for the Cornwall Community Foundation (CCF), TRAC is sponsoring one of three awards at the 7<sup>th</sup> Annual Awards Ceremony held on the 17<sup>th</sup> November at the Tremough campus in Falmouth.

The annual ceremony brings together grant beneficiaries, donors, volunteers and other supporters to celebrate the collective achievements. The event showcases and celebrates the wonderful work that the Cornwall Community Foundation supports across the county. Awards include Best Community Project, Best Youth Project and the Friends Award.

### + Judging TOPRA's Awards 2011



Company Director Jonathan Trethowan is amongst the international judging panel for this year's TOPRA Awards. The awards celebrate achievements in regulatory affairs by professionals world-wide who make a significant contribution to the delivery of safe and effective medical therapies to the marketplace.

The awards ceremony will take place in London on 24<sup>th</sup> November.

